

Time & Place Consulting sets up EU-India trade and business development division with satellite office in Kolkata through its cooperation with PR Signal

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BRUSSELS

(for immediate release)

On 15 October 2020, Time & Place Consulting and PR Signal entered into an agreement to cooperate with the purpose of providing business development and management advice to Indian and European companies looking to enter the European and Indian markets respectively. Furthermore, a key element of cooperation will be to strengthen EU-India trade ties and to advise on political developments to this end, with a view of impacting relations between the two geographies at government, business and civil society levels. T&P is setting up a trade and business development division to fulfil these aims.

The division will be led by:

- Sumit Agarwal who will also be joining the T&P network as Senior Counsellor, India.
- Kjeld Olesen, Senior Associate at T&P and Co-Founder of Time & Place Funding. He will become Member of PR Signal's Advisory Board.
- Glenn Cezanne, Managing Director at T&P and Co-Founder of Time & Place Funding will also become Member of PR Signal's Advisory Board.

PR Signal and its team will therefore join the high-level network of Consultants and Advisors that is the fabric of T&P. T&P's new partners will also function as a satellite office allowing for structured and continuous business capacities and synergies between Europe and India, tailored to the needs of clients.

"PR Signal's clients have significant business development ambitions in Europe. Once looking for partners, it was very easy for me to decide for Time & Place Consulting. The first time I encountered them was when T&P became Official Partner of the European Paralympics Committee following which they organised a high-level webinar on the future of the Paralympic Movement from the perspective of youth. After that, the more I looked into T&P, the more I saw synergies with our core beliefs and business ambitions."

S. Agarwal
Founder, PR Signal

"It is especially in these times of COVID and the ongoing trade wars where we believe there is a responsibility as Time & Place Consulting to keep pushing for economic growth and erode trade barriers. There are too many forces pushing in the opposite direction. This is why we are delighted to announce our cooperation with our Kolkata-based business partners PR Signal, founded and led by Sumit Agarwal, a regional heavyweight in public relations and communications."

G. Cezanne
Founder, T&P Consulting



About PR Signal

PR Signal studies the ways in which companies build relationships with the public, to reinvent the dynamics of making it better or do necessary course corrections. They leverage their contacts with major publications, influential blogs, and opinion leaders who matter in public relations. They have, in their ambit of expertise, social media marketing and strategic magazine collaboration for special press coverage and brand communication support services to maximize client's benefits, cost effectively.

In short, they solve business challenges with insight, ingenuity, determination and teamwork.

About Time & Place Consulting

T&P is a strategic communications and public affairs agency which brings together a global network of experts in government relations, legal affairs, association management, EU funding, corporate management, crisis management and reputation management.

The select network includes former Ministers and Member of Parliament, European Commission officials, association directors and multinational CEOs, as well as active university professors and award-winning lawyers. The consultancy combines tacit knowledge, sectoral expertise, and professional prowess to give tailored and holistic solutions.

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